

Hey, I'm Marvin Sorhaindo

# Product Designer

## Work experience

Mar 2020

### UX Designer

Fit-Plans, Montréal, Québec

Redesign of the website following a user-centric methodology, audit, collection and analysis of user needs, wireframing, prototyping, user tests, QA sessions with developers

Design of the new product page, checkout, calorie calculator and landing page

[See project ↗](#)

Oct 2017

Sep 2019

### Project Manager, Product Designer

Gekko Holding, Levallois, France

Designed and shipped various functionalities of the company websites, taking into account process analysis, collection of customer needs, and drafting of technical specifications :

Implementation and design of a gamification system, setting up a travelers' review collection functionality, offer comparator, and cross selling workflow review.

Sep 2016

Sep 2017

### Project Manager, Designer

Eurokera, Bagneaux, France

Management of the redesign project of the company's website, as well as the relationship with the agency in charge of the redesign

Redesign of the intranet and creation of a UI design Kit.

Development of numerous marketing programs such as logos, brochures, infographics and presentations, that has improved the company's communication quality

[See project ↗](#)

## Education

2019

### Master degree in UX Design

ECV Digital, Paris, France

Design of various websites and applications platforms in academic setting, following UX methodologies like Design Sprint, while applying skills and knowledge acquired during the courses such as UX Research (usability testing, personas, comparative analysis, interviews and surveys), Design (UI graphics, wireframes, doodle sketching, prototyping, motion design)

Won 2nd place in a hackathon contest organized by La Poste, aimed at designing and establishing the concierge service of the future

2017

### Bachelor degree in Web Project Management

Campus Fonderie de l'Image, Bagnolet, France

Application of Design (UI/UX), Web marketing (Content Marketing, SEO), Coding (HTML/CSS, PHP, JS), and Project Management skills (SCRUM methodology) in various school projects

2016

### Preparatory class

Campus Fonderie de l'Image, Bagnolet, France

Preparatory class where i studied HTML/CSS & JS, graphic design, video editing and content marketing to pursue my studies in Bachelor Degree

2015

### DUT Technological degree in Business Management

IUT de Fontainebleau, Fontainebleau, France

In my first degree, i studied courses such as Business Management, Communication, Accounting or Law

## Hard Skills

Design Thinking & Sprint, SCRUM  
Atomic Design, Design system  
Interaction Design  
Audit, Benchmarking  
Journey mapping, personas  
Information Architecture  
Wireframing, Prototyping  
User testing

## Tools

Figma, Adobe XD  
Invision, Marvel  
Zeplin  
Axure  
Adobe CC Suite  
Google Analytics  
Trello, Slack  
Redmine

## Soft Skills

Empathy  
Innovative  
Eye for details  
Analytical  
Team player  
Initiative  
Problem solver

## Code

HTML + CSS  
PHP + SQL  
JS + JQuery  
Bootstrap 4

## Languages

French : Native  
English : TOEIC 850  
Basic spanish